



**WORLD ASSOCIATION OF PUBLIC OPINION RESEARCH
SUB-SAHARAN AFRICA
REGIONAL CONFERENCE
MOMBASA, KENYA**

15TH - 18^H APRIL 2024

**CONFERENCE
THEME**

**“SHAPING A SUSTAINABLE
FUTURE: THE LESSONS AND
LEGACIES FROM OPINION POLLING
IN AFRICA”**

FIRST CALL FOR PAPERS

20 Compelling Sub Themes

**Prepare a 250-300 word abstract on any of the sub
themes and send to secretariat@wapor-ssa.org**

By 15th February 2024.

SUB THEMES

1. Measuring Trust in Public Institutions.
2. Public Opinion, Elections and Voting.
3. Grassroots Movements and Public Opinion.
4. Citizen Engagement through Digital Platforms.
5. Surveys on Sustainable Development.
6. The Gender Divide – Patriarchy and African Women and Girls.
7. Youth and Trust in Democratic Processes.
8. Public Opinion and Policy Making.
9. Public Opinion and Governance.
10. Human Rights and Public Opinion.
11. The Environment, Climate Change, and Public Opinion.
12. Researching the Opinions of Marginalized Populations: Refugees, the Youth, Women & PWLDs.
13. The role of Culture, Ethnicity & Identity in Public Opinion.
14. News, Media, Journalism, and Public Opinion.
15. New sources of Information and the role of Social Media in Public Opinion.
16. Public Opinion and Mis-/ Disinformation.
17. Advertising Online, Media and Audience Research.
18. Public Opinion and Diplomacy.
19. Artificial Intelligence (AI) challenges in Public Opinion Research and Survey Methods.
20. Digitalization in Survey Research.

ARE YOU A SPECIALIST IN

Opinion Polling, Market & Social Research, Political Science, Sociology, History, Marginalization, Human Rights, Anthropology, Geography, Economics, Journalism, PR , Communications, Data Science, Statistics, Public Policy, Law, Civil Society & Advocacy, Diplomacy, Environment & Climate Change, Gender, Academia, Government, Private Sector, Digital Technology e.t.c

And you have a passion for the African continent, then start writing your abstract NOW and join like-minded people in discussing a sustainable future at the **WAPOR SSA 2024 Conference.**



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